

Salon Mondial du tourisme

15 - 18 march 2012
Paris Porte de Versailles



APPLICATION FORM

PREFERENTIAL SPACE ALLOCATION
For subscriptions before 4/11/2011*

*Subject to availability (Cf. article 9 of the standard terms and conditions of exhibition floor space letting and stand equipment).

Please return this form to :

LE MONDE A PARIS - ZI Les Paluds - 5, avenue du Millet - BP 1436 - 13785 Aubagne Cedex
Tél : +33 (0)4 42 18 01 70 / Fax : +33 (0)4 42 18 01 71 - E-mail : commercial@lemondeaparis.fr - www.lemondeaparis.com
Deadline : 14.02.2012 Cf article 2 of the standard terms and conditions of exhibition floor space letting and stand equipment

1 Your company

For administrative use only : N° CLIENT RC

A Applicant

Company name

Address

Postal code Town Country

Phone Fax

Web E-mail

RCS N° (trade register number)

Intra community VAT number **COMPULSORY**

NAF Code (trade sector) SIRET number (company registration N°)

You are affiliated to a union or a professional trade association:
.....

B Invoicing address

For administrative use only : N° CLIENT RC

Company name

Address

Postal code Town Country

Phone Fax

Person to be contacted

E-mail

Intra community VAT number **COMPULSORY**

Brochure and application form "communication tools" available on request at :

Tel. : 33 (0)4 42 18 01 70 - email : commercial@lemondeaparis.com

C The executives in your company

Managing Director:

E-mail

Sales Director:

E-mail

Marketing Director:

E-mail

Press office / Communication:

E-mail

COMPULSORY

Exhibition contact:

Position:

Direct phone E-mail

This contact will be used for all informations regarding your stand and preparation for the exhibition

Web contact:

Direct phone E-mail

On line exhibitor's Guide

Upon receipt of your application form, from october, you'll receive a link with your code to reach the online exhibitor's guide. This code will be sent by mail to the exhibition contact.

2 Activity (Only one option)

- Accommodation, B&B, leisure accommodation
- Cruise
- Federation, trade union, association.
- Festival, museum, monument, site
- Foreign tourism board
- French tourism board
- Leisure park, attraction park, shows, leisure

- Press, edition
- Training, it-technology
- Transportation
- Travel agency, tour operator, foreign DMC's, coach operator, language trip
- Sea water therapy, waterness, spa, wellbeing.
- Services

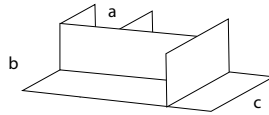
3 The terms of your participation

Dimensions

Surface area wanted length X width

TYPE OF STAND PROPOSED

- a - Stand without a corner
- b - Stand with 1 corner
- c - Stand with 2 corners
- d - Stand with 4 corners (island)



Corners to be ordered in Part C of your application form.

Your stand's constraints and environment

I wish that my stand is placed in area :

- FRANCE
- OCEANIA
- ISLANDS IN THE WORLD
- WELFARE
- AMERICAS
- AFRICA
- GAY AND LESBIAN COMMUNITY VILLAGE
- ACCOMMODATION
- EUROPE
- ASIA
- B&B VILLAGE

I wish my stand to be close to

I wish my stand to be far from

A Exhibitor pack

Supplies included in the "exhibitor pack"

DIRECT EXHIBITOR PACK includes the followings services:

- Registration and handling of exhibitor
- An allocation of 100 invitation cards valid for 2 people
- The registration in the visitor guide
- Exhibitor badges
- A locker at the presse service
- The online exhibitor's guide
- Unlimited access to the VIP lounge
- Communication kit: The Mondial du Tourisme banner, possibility of downloading free cards for the exhibition, insertion of your company's name on the website www.lemondeaparis.com

COLLECTIVE EXHIBITOR PACK

includes for each co-exhibitor:

- Handling of co-exhibitor
- An allocation of 100 invitation cards valid for 2 people
- Registration in the visitor guide
- Unlimited access to the VIP lounge
- Communication kit
- The online guide to the exhibitor

Don't forget to pay the collective exhibitor pack according to the number of your partners.

<input type="checkbox"/> Direct exhibitor pack (within co-exhibitor)	x 832 €	=
<input type="checkbox"/> Collective exhibitor pack			
<input type="checkbox"/> Collective exhibitor pack (with 1 co-exhibitor)	x 932 €	=
<input type="checkbox"/> Collective exhibitor pack (with 2 co-exhibitors)	x 1032 €	=
<input type="checkbox"/> Collective exhibitor pack (with 3 co-exhibitors)	x 1132 €	=
Total excl. tax exhibitor pack			=

B Automatic insurance

	mini		maxi	
1 Insurance per direct exhibitor (Subject to increase by the insurance company) Minimum 60 € - Maximum 1200 € ⁽¹⁾	<input type="checkbox"/>m ² x 4,5 €	<input type="checkbox"/>	=
The insurance regulations detailing the coverage offered is attached to this application form. Flat plasma and LCD screens are excluded from the coverage. exhibitors can take out special insurance. Furthermore, if the value of the exhibited items exceeds the insured amount, exhibitors are advised to take out additional insurance. The elements can be found in insurance regulations.				
Total excl. tax insurance				=

⁽¹⁾ The insurance premiums are invoiced LE MONDE A PARIS in the name and for the account of COMEXPOSIUM ASSURANCES

C Option

CORNER Minimum surface: 24 sq.m for 2 corners and 48 sq.m for 4 corners	x 566 €	=
			=
Total excl. tax option			=

D Bare stand booking

BARE STAND Floor surface area without furnishings. The prices indicated below do not include exhibitor pack, corner stand, electricity connection, cleaning and insurance.	x 451 €	=
		Sub-total HT bare sq.m	=
		Rebooking discount (on the total excl.VAT of your bare sq.m)	- 5%
		Volume discount (on the total excl.VAT of your bare sq.m)
		AGV/TO discount (on the total excl.VAT of your bare sq.m)	- 15%
			=
Total excl. tax bare stand			=

REBOOKING DISCOUNT*	Strictly reserved for exhibitors in 2011. Benefit of 5% discount on the price of your bare sq. m by booking before september 30, 2011.
VOLUME DISCOUNT*	Take advantage of a reduction on the price of your sq. m., as indicated below, for 60 sq. m. bare stand or more. 60 to 149 sq.m..... 3% > 150 m ² sq.m..... 6%
AGV/TO DISCOUNT*	15% discount on bare sq.m ordered from 9 sq.m reserved. Strictly reserved for Travel agents and Tour Operators.

* Offers can be accumulated.

E Equipment for bare stand

Prices for furnishings, are to be added to the cost of the bare surface area, the exhibitor pack, the insurance and your options. See on page 7

ESSENTIAL EQUIPMENT	x 93 €	=
OPTIMUM EQUIPMENT (Minimum 9 sq.m)	x 204 €	=
PAVILION EQUIPMENT (Minimum 12 sq.m)	x 352 €	=
CUSTOM EQUIPMENT on demand€	=
Total excl. tax furnishings			=

F Stand packages

FRENCH PAVILION The prices indicated do not include exhibitor pack, corner stand and insurance (Please, fill A & B stages). The rates of these stands are fixed prices, discounts cannot be applied (volume, rebooking, AGV / TO). 7,5 sq.m. Include Furnishings and furniture, see p. 7	x 3555 €	=
PINK CORNER The prices indicated do not include exhibitor pack, corner stand and insurance (Please, fill A & B stages). The rates of these stands are fixed prices, discounts cannot be applied (volume, rebooking, AGV / TO). 5 sq.m. Include Furnishings and furniture, see p. 7	x 1720 €	=
Total excl. tax stands packages			=

Your contract

TOTAL SUBJECT TO VAT (A+C+D+E+F)	=
VAT (A+C+D+E+F) VAT reimbursed for non-French companies (19,6 %)	=
TOTAL VAT EXEMPTION for automatic insurance (B) ⁽²⁾	=
Incl.VAT	=

⁽²⁾ VAT exemption - Article 261 C 2° of the CGI

4 Conditions of Payment

1st payment MUST BE ENCLOSED WITH THE APPLICATION FORM.

An invoice will be sent upon receipt of your payment and the amount of the invoice (non-refundable in case of cancellation) will be deducted from your final invoice. All registrations made less than thirty (30) days of the Fair will be accompanied by payment of the full amount owed by the exhibitor.

The first instalment amounts to 50% of the total incl. VAT	x 50 %	=€
---	-------	--------	----------

final invoice

The balance of the invoice for participation will be payable 15 days after its issue date. In case of late payment penalties will be charged and calculated at a rate equal to three times the rate of statutory interest.

Total final invoice incl. VAT	=€
--------------------------------------	----------

Payment by (Check the appropriate box)

- Cheque made out to : LE MONDE À PARIS - ZI Les Paluds - 5, avenue du Millet - BP 1436 - 13785 Aubagne Cedex
- Bank transfer : BNP PARIBAS PARIS ETOILE ENTREPRISES

Bank code	Branch code	Account N°	Key RIB	Branch
30004	00813	00010620928	51	BNP PARIBAS PARIS ETOILE ENTREPRISES

IBAN code: FR76 3000 4008 1300 0106 2092851 / SWIFT: BNPAFRPPPGA.

A copy of the bank transfer notice must be included with your application form. All bank transfer fees are payable by the exhibitor.

We draw your attention to the fact that new VAT regulations on the services that we charge became effective since January, 1st 2011, in pursuance of the EU directives 2008/8/EC. All foreigners' exhibitors (non French) who are subjected to VAT regulation in their own country are now invoiced without VAT, except for some services such as invitation cards or tickets to the exhibition

5 Exhibitor undertaking

I HEREBY REQUEST TO BE REGISTERED AS AN EXHIBITOR AT MAP - LE MONDE À PARIS

I hereby declare that I have taken due note of the exhibition regulations, of the general terms and conditions for the leasing of exhibition floor space and fitting out of stands and of the general terms and conditions for the sale of communication tools (I have a copy of the latter). I accept all the clauses unconditionally and hereby waive any recourse against the organiser. I also undertake to respect the clauses of the regulations in the Exhibitors guide, as well as the new trade shows regulations drawn up by the Federation of Trade Shows, Exhibitions and Congresses of France. In taking out insurance cover, I declare that I have taken due note and received a copy of the document entitled "Insurance regulations" detailing the cover offered and possess a copy thereof. I acknowledge that I have taken out all insurance necessary to cover my civil liability and that of all persons participating directly or indirectly in the execution of my activities and/or those of my company, for all bodily injury, material damage and consequential loss caused to others during my participation and/or that of my company in the exhibition (including during the assembly and disassembly periods). I assume responsibility for ensuring that any other companies present at my stand observe the general terms and conditions for the leasing of exhibition floor space and fitting out of stands. I shall bear responsibility for any violation of the aforementioned terms and conditions by other companies present at my stand and undertake to guarantee the Organiser against any recourse, disputes, charges, impositions or miscellaneous outlays which might arise as a result of these companies with respect to their involvement in the Exhibition.

Signatory's name in block capitals

Signatory's job title at the company

Place

Date

The information you provide on this form is mandatory and is used by the Organiser for commercial, advertising and statistical purposes and can be passed on to third parties. In accordance with the modified Data Protection and Civil Liberties law of 6 January 1978, you have the right to access, correct or delete any information held that concerns you by writing to the Organiser: the company LE MONDE A PARIS 70 avenue du Général de Gaulle - 92058 Paris La Défense Cedex - France.

- I hereby give my consent to : company LE MONDE A PARIS and the companies of COMEXPOSIUM Group to use information about me under the above conditions
- I do not give my consent to : company LE MONDE A PARIS and the companies of COMEXPOSIUM Group to use information about me under the above conditions.

Signature preceded by the phrase «read and approved»
+ stamp Mandatory

COMPULSORY

6 Partners

A Co-exhibitors

A co-exhibitor is a company with which you share your stand which does not necessarily have legal or commercial ties with your company.

In order to validate your partners' registration (Co-exhibitor or Collective):

- You declare your partners by filling in the declaration below,
- **You declare your partners by filling in the online exhibitor's guide**
- You must pay the corresponding registration fee/ pack for each of them.

B Represented firms

They are companies you represent products and/or documentation for. These partners must have a legal or commercial link with your company. You have to declare them to the organizer, returning the page statement of presence and declare them in the exhibitor's guide. **These firms are in no way physically presents.**

C Declaration:

«The company.....declares that it is sharing its stand with [co-exhibiting company/collective] and/or is representing..... the contact details of which are given below».

CO-EXHIBITOR 1
 REPRESENTED FIRM 1

Company name

Address

Postal code City Country

Phone Fax..... E-mail

Code NAF Code SIRET Trade registrar

EC VAT number COMPULSORY

Exhibition contact: : Name

Direct Phone E-mail

Legal relationship with the exhibitor: Subsidiary Distributor Parent company Principal

CO-EXHIBITOR 2
 REPRESENTED FIRM 2

Company name

Address

Postal code City Country

Phone Fax..... E-mail

Code NAF Code SIRET Trade registrar

EC VAT number COMPULSORY

Exhibition contact: : Name

Direct Phone E-mail

Legal relationship with the exhibitor: Subsidiary Distributor Parent company Principal

I declare to have legal or commercial ties with the companies products of which I represent on my stand, and to have obtained the authorization of these companies to represent their products on my stand.

Signatory's name in block capitals
.....

Place

Date

Signature preceded by the phrase «read and approved»
+ stamp Mandatory

ESSENTIAL EQUIPMENT *

from 6 sq.m

93€ excl.VAT/sq.m



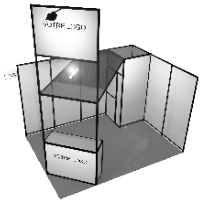
For an area of 6 sq.m
(minimum surface)

Includes:

Carpet, partitions, flag sign, 1 100W spotlight per 3 sq.m, a socket 220V, furniture allowance of a 5 € excl. VAT/sq.m., daily cleaning of the stand .

OPTIMUM EQUIPMENT *

from 9 sq.m



204€ excl.VAT/sq.m

Example of a 12 sq. m. stand

(with one corner)

- carpet (8 colors to choose),
- walls,
- canopy
- Intermittent Electrical supply: 3Kw
- furniture allowance of 12€/sq.m
- 1 100W spotlight per 3 sq.m
- 1 customised reception area + 1 hostess stool / Corner
- 1 customised sign double sided illuminated by a 300 W spotlight / Corner
- 1 sq.m lockable storeroom / Corner
- daily cleaning of the stand

Optional extras:

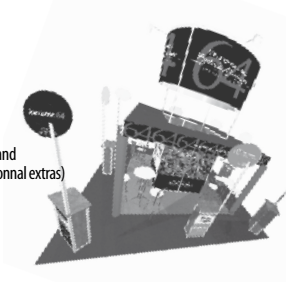
Your furniture, colour customisation (front of storeroom, front banner), consult the online exhibitor's guide.

PAVILION EQUIPMENT *

from 12 sq.m

352€ excl.VAT/sq.m

Example of a 36 sq. m. stand
(table and chairs are optional extras)



(with one corner)

- partitions
- carpet (your choice of 8 colours),
- mesh canopy
- Intermittent Electrical supply: 3Kw
- furniture allowance of 19€/sq.m
- 1 100 W spotlight per 3 sq.m
- 1 partner's counter (1m x 0,4m) for a 6 sq.m area, 1 hostess stool and a sign counter
- 1 90° customised sign surround, lit up with 1 300W spotlight,
- 1 sq.m lockable storeroom,
- daily cleaning of the stand

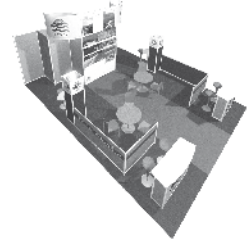
Optional extras:

Your furniture, colour customisation (front of each counter, front of storeroom, front banner), consult the online exhibitor's guide.

CUSTOM EQUIPMENT *

Example of a 72 sq. m. stand

Create a unique space with your company colours answering to all your specifications and needs (consult us).



PAVILLON FRANCE

Strictly reserved for exhibitors representing France

PINK CORNER

The rate below is exclusive exhibitor pack, insurance and corner.

1720€ excl.VAT

5 sq.m unit with carpet, partitions, personal flag sign, a socket 220V, 1 hanging 100W spotlight, 1 roundtable and 3 chairs

1. ADHESION TO STANDARD TERMS AND CONDITIONS OF EXHIBITION FLOOR SPACE LETTING AND STAND EQUIPMENT

1.1 These Standard Terms and Conditions of Exhibition Floor Space Letting and stand equipment are enforceable to all Exhibitors (hereinafter referred to as "Exhibitor(s)") applying to the Exhibition MAP –LE MONDE A PARIS (hereinafter referred to as the "Exhibition") organized by the company named LE MONDE A PARIS, établissement d'Aubagne, ZI Les paluds, 5 avenue du Millet - BP 1436 6 13785 Aubagne cedex (with issued capital of 37 000 euros), which company's registered office is : 70 avenue du Général De Gaulle - 92058 Paris la Défense cedex, RCS NANTERRE 499 305 324 (hereinafter "Organizer").

1.2 The exhibition will be held from **15 to 18 march** at Paris - Porte de Versailles. Dates and venues are provided for information only. Consequently, each application implies full acceptance of these terms.

Any alteration or reservation of any sort made to the present document by the Organizer shall be deemed null and void.

2. ADMISSION

Participation forms shall be submitted to a preliminary examination. It will be verified that in particular the solvency of the applicant, the compatibility of its activity with the nomenclature of the Exhibition and the neutrality of the message which the Applicant could deliver on the Exhibition, any shape of proselytism or militancy which can violate the good progress of the Exhibition forbidden. In case of refusal, this decision shall be notified to the applicant or to the company by the Organizer. Requests for admission by applicants that are experiencing financial hardship and/or that are debtors of and/or parties to a dispute with the Organizer or a company of group COMEXPOSIUM shall not be considered.

Admission shall be announced by an official notice or by sending of an invoice specifying the location, number and the area of the stand. **Except the Organizer refuses the admission of the exhibitor, the signature of the participation form or its validation on line constitutes a firm and irrevocable commitment.** Rejection of an application shall not give rise to any claim for damages. The Organizer reserves the right not to deal with the participation form sent after the deadline indicated on the application for admission. After this deadline, the Organizer shall not guarantee the availability of the offered fitted stands.

3. FIRST INSTALMENT PAYMENT

A first instalment payment as defined in the price-list shall be addressed by the Exhibitor to the Organizer together with its participation form .

Upon receipt of said first instalment payment, an invoice for the corresponding amount will be sent to the Exhibitor. This amount will be refunded to the Exhibitor if its application for admission is rejected. However, this sum will be retained in full by the Organizer as fixed-rate damages if the applicant withdraws its application for enrolment or cancels its participation, and this sum will be retained in part as fixed-rate damages for the Organizer if the applicant cancels all or part of its participation, according to the terms detailed in the article 7 hereunder.

4. TERMS AND METHOD OF PAYMENT

Payment of the costs of participation is to be made to the deadlines and according to the terms hereinafter :

- the down payment : upon submission of the admission application by cheque or bank transfer.

- the second payment : no later than fifteen days from the date of issue of balance invoice, payable by cheque or bank transfer without discount for early or cash payment.

Any application for admission send less than thirty (30) days prior to the Event should be accompanied by the full amount of participation costs and/or the booking of the stand equipment.

Any order of development occurring after the registration booth of the exhibitor is payable to the order in its entirety

5. LATE PAYMENT OR FAILURE TO PAY

Any amount outstanding as at the due date stated on the invoices, whether such date is identical to or different from that appearing in the application for admission, shall give rise to penalties amounting to three times the legal interest rate, which shall begin to run as of the day following the due date stated on the invoice. Stands shall be made available to Exhibitors only after payment of the balance. Following allocation of the stand, the balance must be paid no later than the deadline indicated on the invoice.

In case of payment's failure to the deadline, the Organizer reserves the right to dispose of the surface allocated and/or will have the right to prohibit the Exhibitor from occupying the reserved place, and the full amount of the invoice is due to the Organizer as damages.

6. VAT

Foreign exhibitors may obtain refund of V.A.T. as follows:

• EU Member State nationals:

A request must be filed with the Direction Générale des Impôts, Centre des non-résidents, 9 Rue d'Uzès, 75084 Paris Cedex 02, France.

The relevant invoices must be attached to such request, which shall include a statement whereby the applicant does not conduct any activities that are taxable in France.

• Non-EU nationals:

Such persons must imperatively appoint a fiscal representative in France for the purpose of the necessary formalities.

7. WITHDRAWAL

Any cancellation shall be submitted to the Organizer by a written notice.

In case cancellation by the Exhibitor of its participation in the Exhibition and/or its order for a fitted stand, for whatever reason, whether in whole or part, before the payment date stated on the invoice balance, the first payment shall be payable as agreed damages as hereinabove mentioned in article 3. If the exhibitor cancels its participation in the Exhibition and/or its order for a fitted stand, for whatever reason, whether in whole or in part, after the payment date stated on the invoice balance, the sums paid or due whether in whole or part for its participation in the Exhibition and/or its order for a fitted stand and/or its balance invoice, will be retained by the Organizer, even if the stand is let to another Exhibitor. In addition, in case the stand allocated is not occupied, for whatever reason, by the exhibitor twenty four (24) hours before the start of the Exhibition, the Organizer can consider the Exhibitor has cancelled its participation to the Exhibition and the aforementioned terms will apply.

8. AUTOMATIC INSURANCE

a) Automatic insurance

The Organizer recommends that Exhibitors enrol in the insurance policy which has been underwritten by COMEXPOSIUM ASSURANCES on behalf of the Exhibitors. This insurance policy covers damage to the property of Exhibitors who enrol in said policy by taking out the insurance offered on the application form. The coverage limits are specified in the Insurance Regulations attached to the application form, subject to a change in the insurance terms and conditions.

By applying for the insurance coverage offered and described in the attached insurance regulations, the exhibitor enrolls in the insurance policy underwritten by COMEXPOSIUM ASSURANCES

b) Additional insurance

Upon request to the Organizer, the Exhibitor may take :

a) for property damage: additional coverage beyond the sums stipulated in the main policy, in consideration of a premium computed with respect to the value of excess capital.

b) for plasma screens : a specific policy.

c) This insurance does not cover the exhibitor civil responsibility which remains at the exhibitor own expenses. Therefore, the Exhibitor acknowledges to have taking out with an insurance company all the insurance policies necessary to cover its third party liability and that of any person directly or indirectly participating in its activities and/or those of the company, in respect of any physical injury or material or consequential damage caused to others on the occasion of its participation and/or that of its company in the Exhibition (the said insurance cover being also applicable during the periods before and after the show during which the stands are being assembled and disassembled).

d) Waiver of action

Every Exhibitor, simply by its participation, declares to waive its right and that of its insurers to take action against the Organizer, the company exploiting the place where the Exhibition takes place and their insurers for any direct or indirect damages which these latter might cause to its property and its employees.

9. ALLOCATION OF STANDS

The Organizer will draw up the Exhibition floor plan and will allocate the various stands, in accordance with the sectorial distribution of the exhibition and following the chronological order of admissions. The Organizer will, as far as possible, take into account the wishes of the exhibitors and the nature of the exhibits. In this respect, given the limitation imposed by the placing of all Exhibitors, the Organizer reserves the right to modify the areas requested by the Exhibitor and the corresponding invoice, to 20 % without that the Exhibitor request the cancellation of its participation. The Organizer is the only one who can judge the allocation of stands. Participation in previous events does not confer upon the exhibitor any right to particular stand sites. Any claim pertaining to the stand allocated to the Exhibitor shall be dismissed unless submitted in writing to the Organizer within seven (7) days following receipt of the distribution plan. Such claims must be supported by documentation proving actual and serious reasons therefore. The Organizer will use its best efforts to meet such justified requests for stand modification. At the end of the above seven (7) days period, the exhibitor shall be deemed to have accepted the initial allocated stand. Under no circumstances whatsoever shall the Organizer be held liable toward the Exhibitor for any consequences resulting from the stand allocated to him.

10. SUBLETTING / CO-EXHIBITION

The Exhibitor may not advertise in any manner whatsoever for companies not exposed. He may not assign or sublet all or part of the space allocated without first obtaining the written approval of the Organizer. In case of acceptance by the Organizer, the Exhibitor must pay for each company present on the stand, special fee. (collective exhibitor pack). The Exhibitor shall guarantee the compliance by the companies on its stand, these Terms. He is responsible for any violations committed by these companies on the stand. The Exhibitor guarantees, moreover, the Organizer against all claims, dispute charges, convictions and miscellaneous expenses that might come from companies on the stand about their participation at the show.

11. STAND

The information regarding the installation and evacuation of the stands will be available in the online Exhibitor's Guide to be published on october

a) Stand settlement

- The presentation of products must be only made in inside the stand, so as not to encroach on paths and not disturb on no account the nearby Exhibitors. In case of violation, the Organizer can make remove products and materials at the expense of the Exhibitor.

- The Exhibitors shall create atmospheres in connection with the products presented and granted a quite particular importance for the general decoration of their stand.

- The materials and the products must be arranged in a aesthetic way.

- The stocks of goods must be stored in a reserve.

- The Exhibitor shall respect the maximal heights of stands and signboards fixed by the Organizer (see details in the Guide of the Exhibitor) except prior and written agreement of the Organizer, the decoration of stands must not exceed these heights.

Any violation of this obligation can entail the immediate dismantling of the stand at Exhibitor's expense. For stands in the shape of island, the Exhibitor will have to collect a prior and written agreement of the Organizer for the construction of supplementary partitions.

A project a setting-up and equipment of stand must be necessarily subjected to the approval of the Organizer for the deadlines indicated by this one. It is reminded that every plan shall be beforehand accepted by the Organizer, directly or by a third person duly selected by it.

b) Holding Stand

The Exhibitor undertakes not to cause any embarrassment (sound, olfactive) towards the nearby Exhibitors or to damage the organization of the Exhibition.

c) Deterioration

The rented place and/or the equipment supplied with the installation of stand must be left in its original condition. The Exhibitor will be charged for any damage caused to the building or to the land by its installations, merchandise or equipment.

12. ALLOWED PRODUCTS, BRANDS AND SERVICES

The Exhibitor may not display in its space any products, brands or services other than those listed in its application for admission and accepted by the Organizer. Only the services, materials, products regarding the following are allowed commercial associations whose activities are to do with Tourism, travel and vacation in general. See classification described on page 2 of this application for admission. Therefore, the Exhibitors certify that products or services are in conformity with the safety standards imposed by the regulations in force, and they assume the entire responsibility for any defect of the aforesaid products or services, without the responsibility of the Organizer being engaged.

13. INTERNET SERVICES

The Exhibitor is sole responsible for the contents of the information provided by him and intended to be on-line publishing on the web site of the Exhibition, concerning in particular products and/or services, characteristics, performances, prices, etc.

The Exhibitor guarantees the Organizer the lawfulness of the aforementioned information, in particular of the respect for the current legislation about the description, the offer, the presentation, the operating instruction or use, the description of warranty scope and conditions of a good, a product or a service presented on-line by Exhibitor, and more generally of the respect for the law of the advertising and the protection of the consumers. Texts, logos, illustrations, photos and pictures, products and brands are diffused under the sole responsibility of the Exhibitor, which supports only the possible rights of reproduction.

The Exhibitor guarantees the Organizer against any amicable or judicial appeal on behalf of a third party.

14. ILLICIT STREET PEDDLING OF TICKETS AND INVITATION CARDS TO THE EXHIBITION

Illicit street peddling of goods especially tickets and invitation cards to the Exhibition in public areas is a criminal offense punishable by arrest and detention.

The penalties range from 3,750 to 15,000 € fine and 6 months to 1 year imprisonment with confiscation and destruction of products

and methods associated with the offense.

Illicit street peddling is the action of selling or exposing to sell any goods or merchandise without any authorization or pursuing an occupation whatsoever in public areas in violation of the legal rules.

15. INVITATION CARDS

The invitation cards shall not be reproduced or resold on penalty of prosecution.

Should an infringing use of the invitation cards (resale, reproduction, theft, ...) be occurred, the Organizer reserves the right to deem the said invitation cards null and void.

16. DEMONSTRATION - ANIMATIONS

a) Demonstrations

The demonstrations can take place only for products requiring a specific technical explanation. Besides, such demonstrations will be subjected to a special, prior and written authorization. The demonstrations on a podium heightened with regard to the floor initially planned are forbidden. The demonstrations by means of microphone, harangue, soliciting in some way that they are practised, are strictly forbidden. The total or partial closure of stands during the opening hours of the Exhibition to the public, in particular during a demonstration, is prohibited, except written prior and authorization of the Organizer.

b) Animations

Any attraction, show or animation inside of the stands must be beforehand authorized by the Organizer. As such, the Exhibitor will have to present a detailed project (material and sound source was used, typical of animation).

In all cases, the power of loud speakers shall not exceed 30 decibels (dBA) turned inward by the stand and tilted towards the ground. The sound level shall not exceed 85 decibels (dBA).

c) The demonstrations and the animations shall not disturb in any way the nearby Exhibitors, the circulation, as well as, generally speaking in the good behaviour of the Exhibition, otherwise the granted approval can be removed without a previous notice.

17. ADVERTISING

Any lit or sound advertising shall respect the regulation of decoration of the Exhibition and shall be subjected to the approval preliminary and written of the Organizer. This approval shall remain subdued on condition that the advertising shall not constitute in any way an embarrassment to the nearby Exhibitors, in the circulation, as well as, generally speaking in the good behaviour of the Exhibition, otherwise the approval can be removed without the other previous notice. The distribution of leaflet, coupons and various printed matters aiming at the diversion in its profit of the visitors of the Exhibition are strictly prohibited in paths as well as in inside the confines of the Park. Leaflet, coupons and various printed matters must be put down inside the Exhibitor's stand. Any document delivered to the visitors inside the stand, such as professional card, order forms, etc., shall indicate the stand's brand name or the trade name of Exhibitor appearing on the application of participation form.

18. METHOD OF SALE / UNFAIR COMPETITION

It is reminded that the sale with bonus (article L 121-35 of French consumer Code), the sale at a loss (article L 442-2 of French commercial Code), the sale the snowball (article L 122-6 of French consumer Code) and subordinate sale (article L 122-1 of French consumer Code) as well as false sale are prohibited. Any sale by auction shall respect the legislation in force (law N°2000-642 of July 10th, 2000 dealing with rules of the voluntaries sales by auction public sales of furniture).

Throughout the event, the Exhibitor shall not indulge in acts of unfair competition such as conducting surveys or distributing promotional items outside its stand, which acts may result in diversion in its favour of visitors to the event.

The Exhibitor is held towards the visitors to execute honest contracts concluded with them.

19. COUNTERFEIT

The exhibitor is directly responsible for the protection, intellectual or industrial, of materials, products, services and trademarks displayed, in respect of the applicable rules and legislation. The Organizer cannot be held responsible for any dispute involving the above quoted topics, especially in case of litigation with another exhibitor or visitor. Should a counterfeit be stated by a Court, what ever the date is, the Organizer will be enforced to ask the exhibitor concerned to act so that he remains in conformity with the judicial decision.

Should however the conformity still not be respected, the Organizer keeps the right not to admit the exhibitor, or to enforce adequate penalties, according to the present document, with no compensation or financial repair.

20. POSTING OF THE PRICES

The posting of the prices of products must be made in the conditions of the current legislation in force and appear clearly to allow a good information of the public. Any announcement of reduction in price (discount, rebates or reduction) realized by the way of label, mark display, must respect the legal and statutory requirements current about the prices advertising for the consumer, and can be made only in the form of posters arranged inside stands. The maximum size of these posters is fixed to 30 cm x 20 cm.

21. TAKE-AWAY SALES

The Organizer reserves the right to prohibit or restrict any sales which involve immediate delivery to the buyer on the premises.

Moreover, if take-away sales are authorised by the Organizer, exhibitors shall comply with the take-away sales regulations in force during the event.

22. SACEM NOTIFICATION

Exhibitors wishing to play recorded music on their stands must give the Organizer prior written notice. Furthermore, exhibitors shall have sole responsibility for compliance with all intellectual property rights relating to any music played. Accordingly, exhibitors must file the relevant notification regarding music played on their stands with the SACEM and pay the corresponding royalties. Exhibitors shall hold the Organizer harmless against any actions and/or claims brought by any third parties due to their failure to perform their obligations.

23. PHOTOGRAPHS/TRADEMARK

The Exhibitor expressly authorizes, free of charge, the Organizer and the group COMEXPOSIUM :

- to realize, if he wishes it, photos and/or films representing him as well as the members of its team, as well as products were exposed on its stand.

- to use freely these images on any supports, in particular advertising (including Internet), in France and abroad and during five years as from the signature of the present request of participation.

- to quote and to reproduce gracefully its mark, or registered company name, as commercial reference for the needs of the Organizer's communication, on any supports (in particular Internet), both in France and abroad and for a duration of five years as from the signature of the present request of participation.

Any exhibitors that do not wish their stand or part of their stand or any items exhibited thereon (such as a logo, trademark or model) to appear on photographs used to promote the exhibition should inform the Organizer, in writing, before the exhibition opens.

In addition, any exhibitors that wish to take photographs of the event must give the Organizer prior written notice. Lastly, exhibitors shall obtain all authorisations needed in connection with photographs taken during the event, and shall respect the other exhibitors' rights to images, under their sole responsibility.

24. VISITOR GUIDE

The Organizer shall be solely entitled to publish the Event visitor guide or to have it published and distributed. Information to be published in the catalogue shall be provided by the exhibitors under their own responsibility. The Organizer shall under no circumstances whatsoever be held liable for any omissions, reproduction typesetting or other errors which may occur.

25. REGLEMENTATION

Exhibitors are required to become acquainted with and to abide by all the regulations in force during the event, laid down either by the authorities or by the Organizer, in particular, the prohibition to smoke in the places assigned to a collective use and the Fire Safety Regulations and Health Safety and Protection Regulations (SPS). These regulations will be set out in the "Exhibitor Guide" sent to all exhibitors. The Organizer will only allow stands which comply with the aforementioned regulations.

26. ONLINE EXHIBITOR'S GUIDE

Information concerning details of the participation of the Exhibitor in the Exhibition is available after allocation of the stand, in the «Online Guide of the Exhibitor» on the website of the Exhibition. Besides, the Exhibitor shall undertake to respect the conditions of the insurance, security measures and preventive security regulations custom duty regulations... as well as the directives for the stands equipment.

27. CUSTOMS

Each exhibitor shall be responsible for carrying out customs formalities in connection with equipment and products originating from abroad. The Organizer shall not be held liable for any problems that may arise in connection with such formalities. Therefore, the exhibitor shall hold the Organizer harmless against any actions and/or claims in this respect and shall indemnify the Organizer for any damage sustained by the latter on account of a breach of the requisite customs formalities.

28. EXHIBITION CANCELLATION

In case of occurrence of force majeure, as defined by case law, if the Organizer is unable to obtain the requisite premises to stage the Event, the Organizer may at any time elect to cancel the Event, provided it notifies the exhibitors of its decision in writing. The exhibitors shall not be entitled to any compensation or indemnity on grounds of such cancellation.

Funds remaining available after payment of all costs incurred will be distributed among the exhibitors in proportion with the amounts paid by them. It is hereby expressly agreed that the exhibitors shall have no rights of claim against the Organizer on any grounds or for any reasons whatsoever.

29. ORGANIZER'S LIABILITY

The Organizer shall be exempt from all liability for losses which may be suffered by exhibitors (including disturbance of possession and commercial prejudice) on any grounds whatsoever.

30. DISPUTES AND LITIGATION

Any claim shall be submitted by registered mail, return receipt requested, within ten days of the end of the exhibition.

In the event of a dispute, the parties shall refer the matter exclusively to the Courts of Nanterre (France)

31. SANCTION

In case of breach of the general Conditions, the Organizer will be entitled, after a formal notice if necessary in the presence of a bailiff, to proceed instantly to the closure of the stand and to forbid the exhibitor from entering it, without the exhibitor being able to claim any financial and material compensation in any form whatsoever from the Organizer.

The costs incurred about the intervention of the Organizer (bailiff's fees and fees relating to the closure) will be payable by the exhibitor. In any assumption, at the time an infringement will have been noted, the Organizer will be authorised to cancel the contract without prejudice to damage which could be claimed.

As a consequence equally from the above, the Organizer may refuse admission to the exhibitor to all the shows organised by the Organizer and the group of COMEXPOSIUM for a period of three years.

The provisions of general regulations of the "Foire, Salons et Congrès de France" (the text of which appears in the Exhibitor's online Guide and on the Internet site www.lemondeaparis.com), which are not contrary to the clauses of this application form, shall remain applicable to Exhibitors of the exhibition.

The organiser is not responsible for damage that the exhibitors may cause to, third parties or for damage to property of exhibitors.

However, the organiser recommends that exhibitors enrol in the insurance policy underwritten by COMEXPOSIUM ASSURANCES, on their behalf, with the AXA FRANCE company. This insurance policy covers damage to the exhibitors' property (loss, theft, destruction) and stand equipment, under the conditions and within the limits of the insurance policy, provided that the exhibitors enrol in said policy by taking out the insurance offered on the application form.

This AXA France insurance policy no. 4 299 10 204 is an appropriate solution based on the situation, the needs expressed and the financial terms and conditions of the policy (deductible, insurance benefit and premium).

It is recalled that the insurance taken out by the exhibitor does not cover the third party liability of the latter. In this regard, the exhibitor acknowledges having taken out all the insurance policies necessary with an insurance company covering its third party liability and that of any person involved directly or indirectly in the exercising of its activities and/or those of its company, for any physical injuries, material or intangible damage caused to a third party during his attendance and/or that of its company at the Exhibition MAP - Le Monde à Paris - that shall take place from 15th to 18th of march (including during the assembly and dismantling periods).

The insurer:
AXA France Company
26 rue Drouot - 75009 Paris
Policy no. 4 299 10 204

I - COVER

A - PURPOSE AND SCOPE OF THE COVER

1/ Events insured

The insurance covers any material damage, losses and damage caused to the goods exhibited, including the fittings of the stands pursuant to any non-excluded event.

It is specified that acts of terrorism and attacks and Natural Disasters are only covered in France.

2/ Goods insured

The insurance covers the goods of the exhibitors and the co-exhibitors, and the fittings of the stands.

B - EXCLUSIONS OF COVER

The exclusion of cover clause is the clause whereby the insurer, when it defines the purpose of its cover, expresses its intention to exclude from said cover certain events, certain types of damage and, more generally, certain risks.

The insurer shall therefore not be liable for any event, property or damage excluded by it through the exclusion clauses in case of damage.

1/ Events excluded

Damage, losses and deterioration suffered by the goods insured are excluded from the cover that result :

- from foreign war or civil war,
- from the direct or indirect effects of an explosion, discharge of heat or radiation resulting from the transmutation of atoms or radioactivity as well as the losses due to the effects of radiation provoked by the artificial acceleration of particles,
- from confiscation, sequestration, seizure or destruction by order of any government or public authority, as well as the consequences of any infringements,
- of flooding or overflowing of stretches of natural or artificial water, rain water, floods, tidal wave, moving blocks of snow or ice or other natural disasters [except those covered under the Law on natural disasters no 82-600 of 13.07.82, cf. Article 2 above],
- of a specific defect, wear and tear, age, slow deterioration, moths, parasites and rodents of any kind,
- of the insufficiency or unsuitability of the packing or packaging,
- of simple thefts or misappropriations committed by the employees of the Insured Party or of the beneficiary as well

as of the intentional or fraudulent fault of the insured party or of the beneficiary, who have the strict obligation to act in all circumstances as if they were not insured,

- of the influence of atmospheric agents for object exposed to the air,
- of epizootic as regards animals,
- of the fading of flowers, trees and floral decorations as well as of any plants.
- of any losses or disappearances on the stands where free distributions or tastings are made of any goods or beverages whatsoever,
- of any sanitary or disinfection measures or cleaning, repair or renovation operations,
- of the defective assembly or dismantling of the objects insured,
- of the breaking of fragile objects such as porcelain, glassware, mirrors, marble, pottery, terra cotta, sandstone, ceramics, alabaster, plaster, waxworks, cast iron works, under glass or windows.

If the occurrence of these events cannot be excluded, it appears however that they are not likely to deprive the exhibitor of the protection of the coverage offered in a large number of circumstances during the exhibition.

Nevertheless, of these events excluded from cover, we draw your attention to acts of petty theft or embezzlement committed by the insured's employees. Thus, such events may under no circumstances activate the insurance cover and shall therefore not be indemnified if they should occur.

2/ Goods excluded

We draw your attention to the fact that the following goods are excluded from the cover:

- Works of art,
- Objects of special value. An object of special value means an object whose intrinsic value is not related to the costs incurred to obtain it,
- Furs, skins and carpets,
- Cash and notes,
- Personal effects and objects, jewels, cameras, radios, electronic pocket calculators and all the objects belonging specifically to any person attending the event directly or indirectly,
- Connected telephones,
- Removable software and software packages,
- Plasma or LCD screens [the exhibitor can take out a specific insurance policy to cover this equipment].

3/ Damage excluded

The following items are always excluded from the cover granted by the Insurer :

- Indirect losses of any kind whatsoever such as loss of profits, damages, duties and other taxes, penalties of any kind and, notably, those relating to a deadline or delay for any reason whatsoever,
- Stains of animals,
- Damage caused to materials, clothes, fur, carpets, tapestries and covering (floors, walls, partitions) by marks, stains, dirty marks and burns of cigars, cigarettes and/or pipes, except those resulting from water damage, fire or theft,
- Scratches, scrapes, rust or any oxidation and/or corrosion,
- Damage to the objects exhibited under stands, when these goods are located outside of the latter,
- Damage, losses and deterioration suffered by the goods insured when this damage is the result of the operating or mechanical or electrical malfunction of the said objects.

C - MOUNT OF THE COVER

The cover is fixed at € 500 per square metre rented with a minimum of € 6,000 and a maximum of € 200,000.

This amount is the limit of liability, i.e. the maximum amount of the insurer's obligation. Moreover, in case of loss, you may not obtain compensation in excess of the above-mentioned amount in the event that the insurance coverage is activated.

In the event of theft, the payment of the compensation shall be made after deduction of a deductible of € 300 per loss.

The deductible is the sum of money or the portion of the damage for which you will be responsible in the event that a risk occurs. In addition, the insurance benefit shall be paid for losses in amounts greater than the deductible and for the portion in excess of the deductible.

For all these reasons, we believe that the AXA France insurance policy no. 429910204 is an appropriate solution based on the situation, the needs expressed and the financial terms and conditions of the policy (deductible, insurance benefit and premium).

D - ADDITIONAL INSURANCE

If the value of the exhibited items exceeds the insured amount, exhibitors are advised to take out additional insurance.

Moreover, plasma and LCD screens are excluded from coverage. However, the exhibitor has the option of taking out special insurance.

The additional insurance enrolment form for damage to property or for plasma or LCD screens is attached to these insurance regulations and is also included in the Exhibitor's Guide, which will be sent to each participant or accessible on the exhibition's website.

II - INSURANCE CONDITIONS

A - MAKING OF EFFECT OF THE COVER

The cover applies to the stands provided to the exhibitors from the day before the opening to visitors (7.00 p.m.) to the last day of opening to visitors (closing time).

B - SPECIFIC PREVENTATIVE MEASURES FOR THEFT COVERAGE.

The cover for Theft without break-in applies when the following preventive measures have been taken :

- During the hours of opening to the public and/or to exhibitors, as well as during the period of installation and dismantling, the stand must be permanently guarded by the Exhibitor or by one of its employees.

- During the hours of closure to the public et/or to exhibitors, the audiovisual equipment used for advertising purposes (such as video recorders, cameras, video cameras and portable microphones) must be stored in a locked cupboard and/or specific area.

If you fail to do so, you risk being denied coverage by the insurer.

C - PROVISIONS SPECIFIC TO OBJECTS OF VALUE

Objects in precious metals (gold, silver or platinum), precious stones, pearls, gold or silver plate, time-pieces and any objects of a small size and/or of great value must be locked up :

- During the hours of opening of the exhibition to the public : in solid showcases equipped with thick glass and locked by safety locks
- During other times (installation - closure - dismantling) : in a safe approved by the insurer.

If you fail to do so, you risk being denied coverage by the insurer.

The risks of theft are only covered in the event of break-in or in the event of violence committed against the guard or guards.

D - PROVISIONS SPECIFIC TO TAKEAWAY SALES

The cover applies for goods intended for takeaway sales. The insurance only covers goods in locked storerooms or placed in solid cupboards entirely closed and locked with security locks. The Theft cover is restricted to theft by break-in from the storerooms and/or cupboards.

In the event of partial or total loss, the cover of the Insurer is automatically reduced by the amount of the loss. The reimbursement is made solely on the basis of the cost and/or purchase price.

III - LOSSES

A - DECLARATION OF THE LOSS

The losses must be immediately declared to the Organiser.

In addition, losses must be reported within twenty-four (24) hours, regardless of the damage, under pain of forfeiture.

Every declaration of a loss must imperatively state the date, the circumstances of the loss and the approximate amount of the damage and must be accompanied by the original filing of a complaint in the event of theft.

This claim form must be sent directly to SIACI SAINT HONORE, as indicated in section VII below.

The claim form must indicate the insurance policy number, i.e. AXA France policy no. 4 299 10 204.

B - MEASURE TO TAKE AT THE TIME OF A LOSS

You must also take any measures to ensure the protection of the undamaged objects and, when the liability of a third party can be involved, must take all the measures required by the laws and regulations in effect to protect the recourse of the insurer.

If you fail to do so, you risk being denied coverage by the insurer.

C - ASSESSMENT OF THE LOSS

It is recalled that the insurance cannot produce a profit for the insured party. It only covers the compensation for its material losses in accordance with the compensation principle stipulated by the Code in Article L 121-1.

In the event of a loss covered by the insurance policy, the damage is assessed by mutual agreement.

D - PAYMENT OF THE BENEFIT

The benefit shall be paid to the owners of the insured property. If the coverage amount applied for is insufficient, the benefit shall be divided proportionally to the total value of the damaged property of each of the exhibitors present at the stand.

IV - WAIVER OF RECOURSE

Every exhibitor, by the sole fact of its attendance, declares that it renounces any recourse that it or its insurers may have the right to exercise against the organiser and the operating company of the premises where the event takes place and their insurers, for any direct or indirect damage that the latter may cause to its goods.

The insurance conditions that are the subject of these Articles are governed by the Insurance Code.

V - PERSONAL DATA

The personal data collected on the enrolment form for the above-mentioned insurance policy and during the term of the policy may be disclosed to the Insurer and to the persons involved in managing the policy (intermediate underwriters, experts and reinsurers).

Said data shall be used to manage the policy, to analyse and control risk, to carry out the services, to prepare statistics and to enforce the legal, regulatory and administrative provisions in force.

As provided by law, the insured may access the information concerning him/her, have it corrected, object to its disclosure to third parties or to its use for commercial purposes by sending a letter to COMEXPOSIUM ASSURANCES.

VI - CONTACT DETAILS OF AND INFORMATION ABOUT THE INSURANCE BROKER

COMEXPOSIUM ASSURANCES

Insurance brokerage firm registered with ORIAS under number 10 058 342 and located at 70 Avenue du Général de Gaulle - 92508 Paris La Défense Cedex

Telephone: 01 76 77 11 11

The registration of COMEXPOSIUM ASSURANCES can be verified at www.orias.fr.

COMEXPOSIUM ASSURANCES is subject to the control of the Autorité de Contrôle Prudentiel (ACP) located at 61 rue Taitbout - 75436 Paris Cedex 09 (Switchboard: 01 55 50 41 41).

COMEXPOSIUM ASSURANCES is a subsidiary of the COMEXPOSIUM company.

COMEXPOSIUM ASSURANCES offers only property and casualty insurance policies at the exclusion of public liability and life insurance policies.

COMEXPOSIUM ASSURANCES has a civil liability guarantee and a financial guarantee in accordance with the insurance law, which it has obtained from the ALLIANZ company.

COMEXPOSIUM ASSURANCES has no financial ties to insurance companies.

To assist it in offering the above-mentioned insurance policy, COMEXPOSIUM ASSURANCES has granted power to the LE MONDE A PARIS company, agent intermediate underwriter whose head office is located at 70 avenue du Général de Gaulle- 92058 Paris La Défense Cedex.

LE MONDE A PARIS is subject to the control of the Autorité de Contrôle Prudentiel (ACP) located at 61 rue Taitbout - 75436 Paris Cedex 09 (Switchboard: 01 55 50 41 41).

LE MONDE A PARIS has no financial ties to insurance companies.

VII - CLAIM FORM

In the event of a loss, claim forms must be sent to:

SIACI SAINT HONORE
18 rue de Courcelles
75384 Paris Cedex 08
Telephone: 01.44.20.99.99

Such claim forms must meet the above-mentioned conditions and be sent by registered letter with acknowledgment of receipt.

